



# PORTFOLIO





# My Works

## Everyday Planners Website

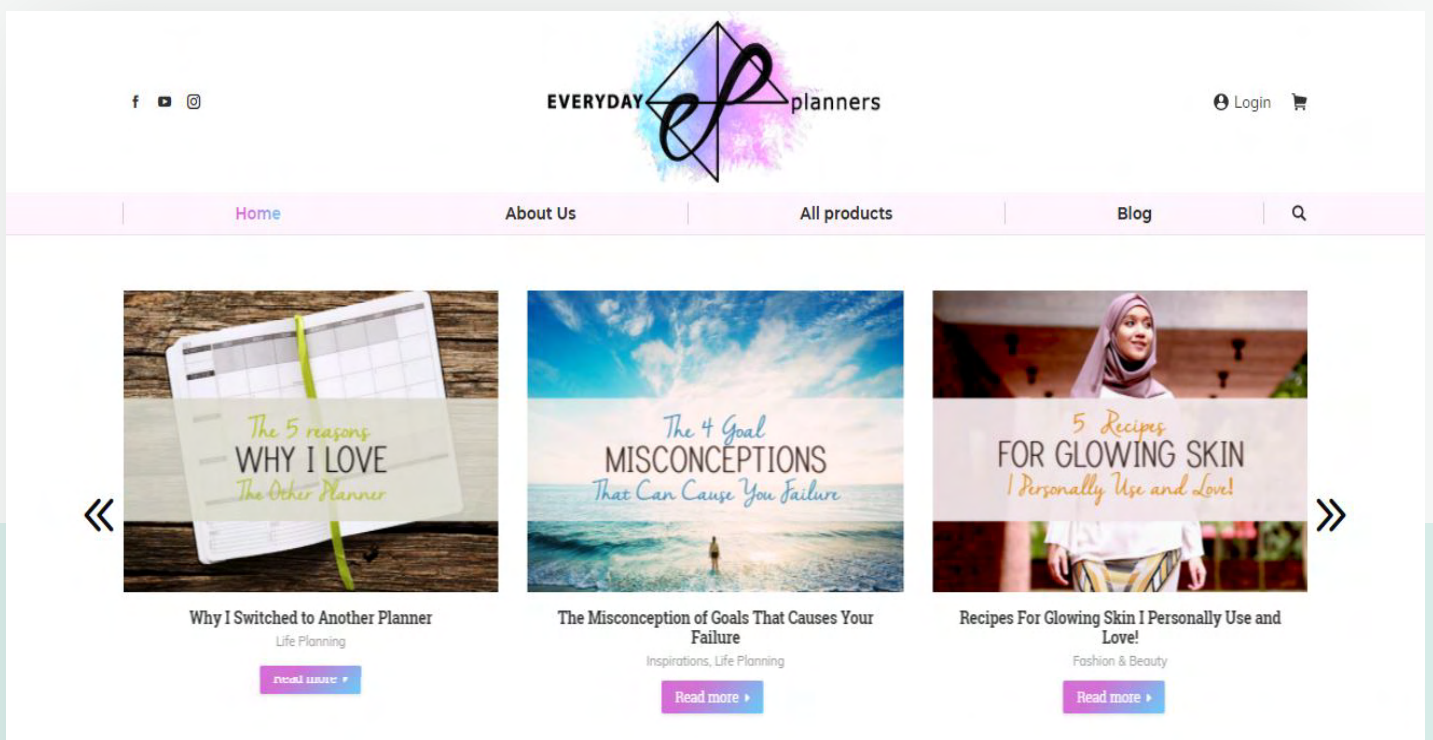
<https://www.everydayplanners.com/>

Built website on WordPress with WP Builder, CSS & HTML.

Integrated the eCommerce features with WooCommerce, payment gateway & shipping solutions.

Written all writeups from CTA buttons, blogs, terms & conditions, UX writing & microcopies.

Sourced and edited all photos.



## WELCOME TO EVERYDAY PLANNERS!

We are here for those who want, need and LOVE to plan! Various planners and organizers designed to help people achieve goals in their everyday lives!

**TOO MANY NOTES, STILL UNORGANIZED?**

Let us help you sort your days, and others will fall into place!

**TOO MANY TYPES, STILL CAN'T DECIDE?**

Watch our guide video and see how our planner can help you

**TOO MANY WANTS, STILL UNDONE?**

Let us help you simplify and minimize to achieve more!

## Everyday Planners Yearly Journal Book

<https://everydayplanners.com/products/>

Product creation from designing (InDesign & Illustrator), prototype, mockup, to mass production.



2021 Everyday Planners



Specially designed boxes



Thank you card & holiday dates

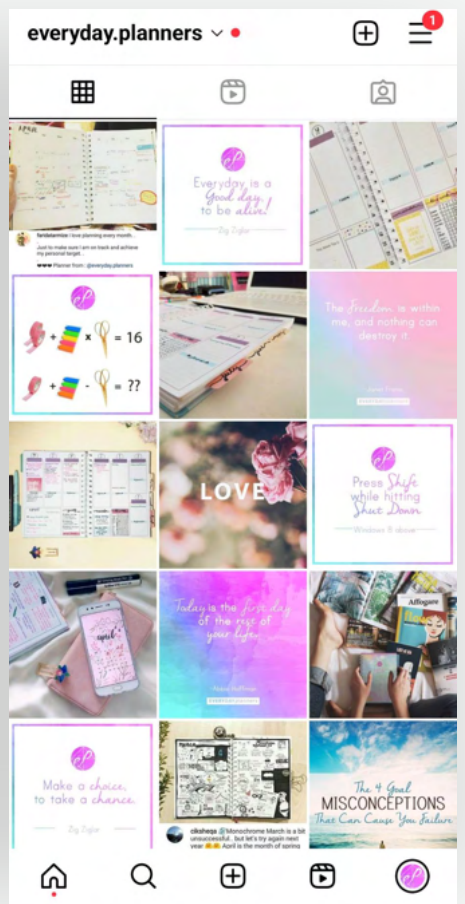
## Everyday Planners Social Media

<https://www.facebook.com/everydayplanners>

<https://www.instagram.com/everyday.planners/>

Created and curated the content calendar, visual graphics, as well as the captions for all social media posts across Instagram, Facebook and YouTube.

Also updated the profile descriptions and banners.





# My Works

## Shopline Blogposts

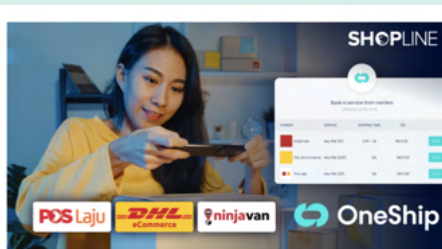
Researched, sourced and fact-checked the information and details.  
Designed, wrote and built the CTA section below the posts. Also sourced and edited the photos.



### Top E-commerce Trends in Malaysia for 2021 and beyond

23 September 2021

<https://blog.shopline.my/e-commerce-trends-malaysia-2021/>



### OneShip – The Ultimate Shipping Solution for E-commerce in Malaysia

28 September 2021

<https://blog.shopline.my/oneship-the-ultimate-shipping-solution-for-e-commerce-in-malaysia/>



### 7 Key Features for a Good E-commerce Website Builder

2 September 2021

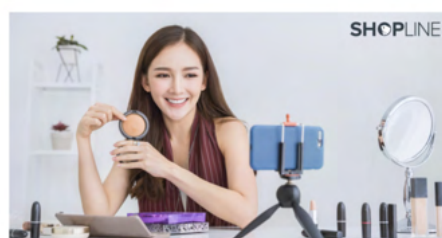
<https://blog.shopline.my/key-features-e-commerce-website-builder/>



### Top 10 SHOPLINE LIVE Features That You've Got to Know!

26 October 2021

<https://blog.shopline.my/top-10-shopline-live-features-that-youve-got-to-know/>



### How Facebook Live selling is so much easier with SHOPLINE LIVE!

17 November 2021

<https://blog.shopline.my/how-facebook-live-selling-is-so-much-easier-with-shopline-live/>



### 9 Online Store Features You Must Have!

20 October 2021

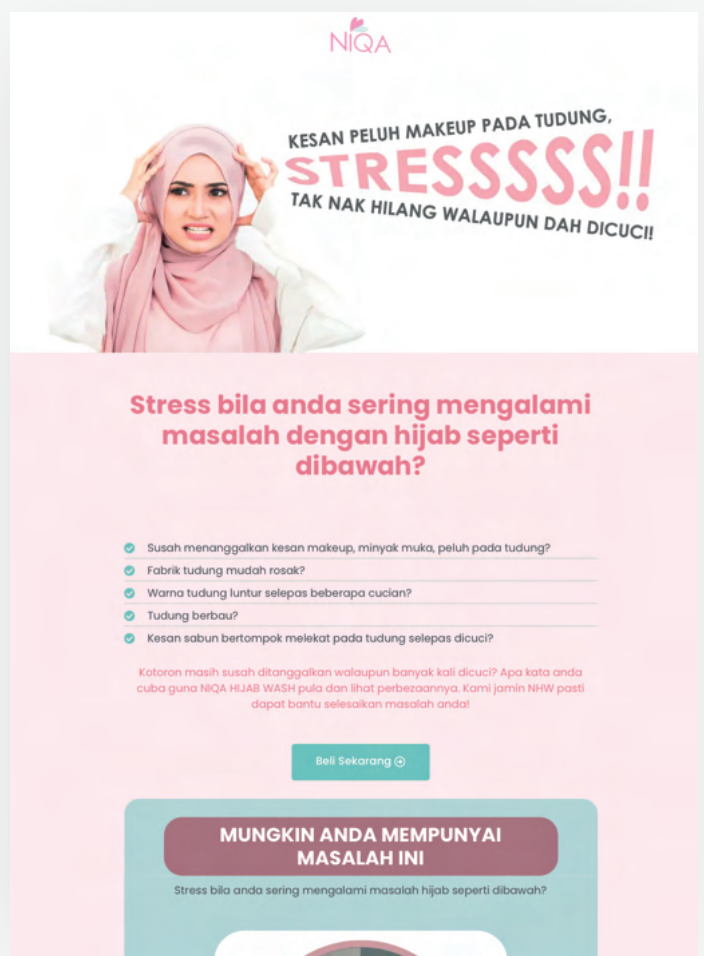
<https://blog.shopline.my/9-must-have-online-store-features/>

## Freelance Works

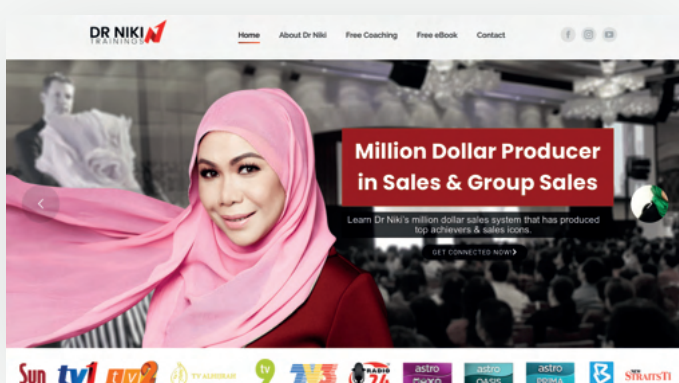
### Origin Intellect Company Website <https://originintellect.com/>



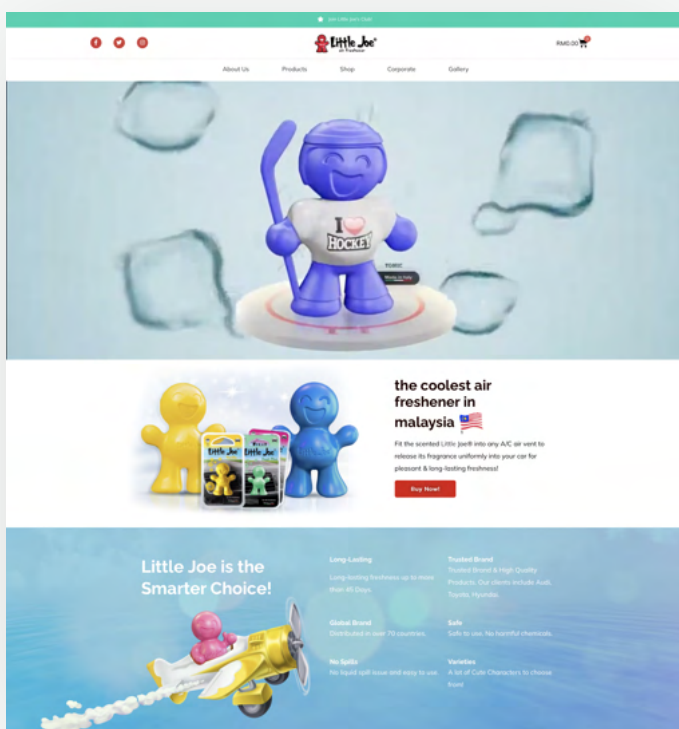
### NIQA eCommerce Website <https://niqa.com.my/pencuci-tudung/>



### Dr Niki Profile Website <https://drniki.com/>



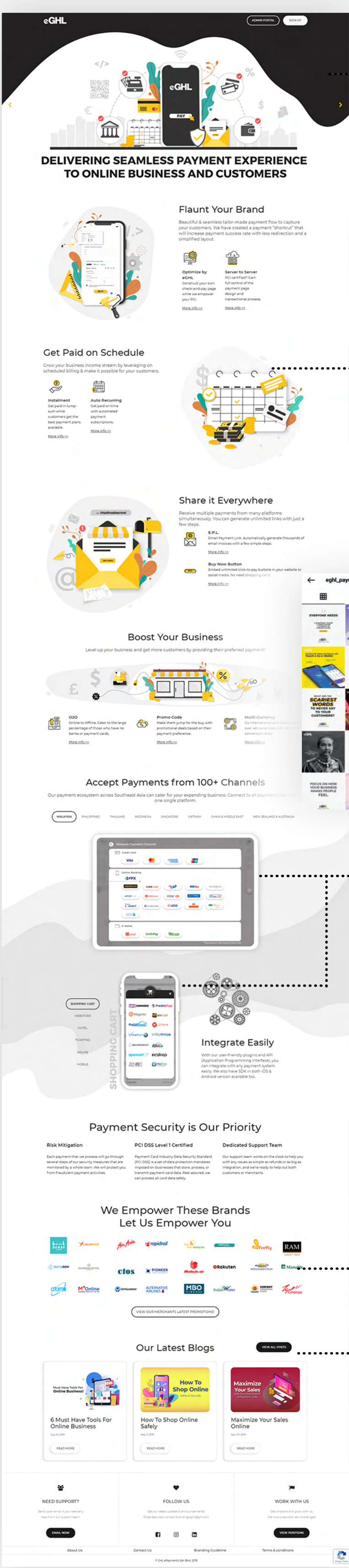
### Little Joe eCommerce Website <https://littlejoemalaysia.com/>



### Bohobureau eCommerce Website <https://bohobureau.co/>







## My Works

### eGHL Website

Created the wireframe, and content writings which include the UX/UI design, UX writing & microcopies.

Built the website using WP builder with HTML & CSS.

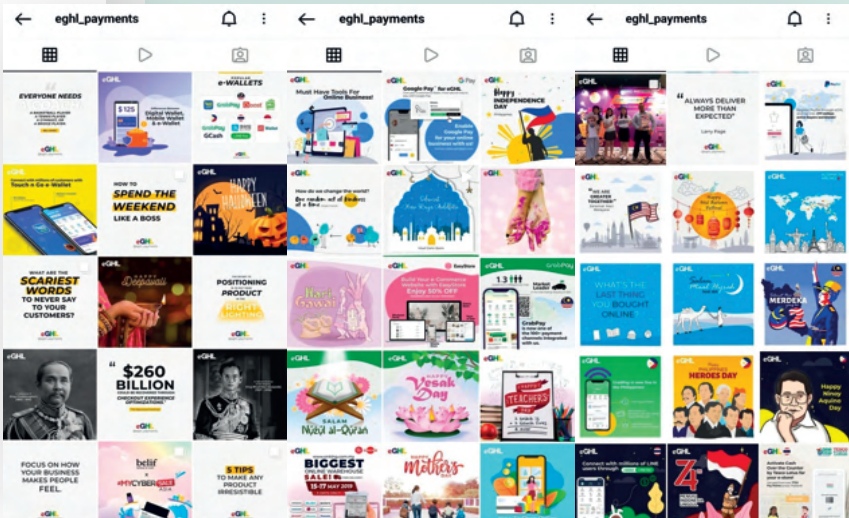
The business has rebranded & merged with the mother company, thus hid the website and social media. Some parts can still be accessed below:

<https://e-ghl.com/about-us/>  
<https://e-ghl.com/e-mandate/>

Worked with an in-house designer for the graphics. Prepared the dimension or resized the images to appropriate formats.

### eGHL Social Media

Created and curated the content calendar, visual graphics, as well as the captions for all social media posts across Instagram, Facebook and LinkedIn. Also updated the profile descriptions and banners.



Updated partners logo on the design file provided by the designer, then saved and uploaded on the website.

### Wrote the Featured Article on PIKOM my.IT magazine

Also sourced and edited the photos  
[https://issuu.com/harini.mserservices/docs/myit\\_voll\\_no1\\_no2\\_glocomp\\_1/14](https://issuu.com/harini.mserservices/docs/myit_voll_no1_no2_glocomp_1/14)



Sourced and updated clients' logo and resized to the correct format to be saved and uploaded on the website.

### eGHL Blogposts

Created the blog calendar, written blogs which include research, creating visual graphics for the blog post, as well as the featured photos.

Some blogs I've written:

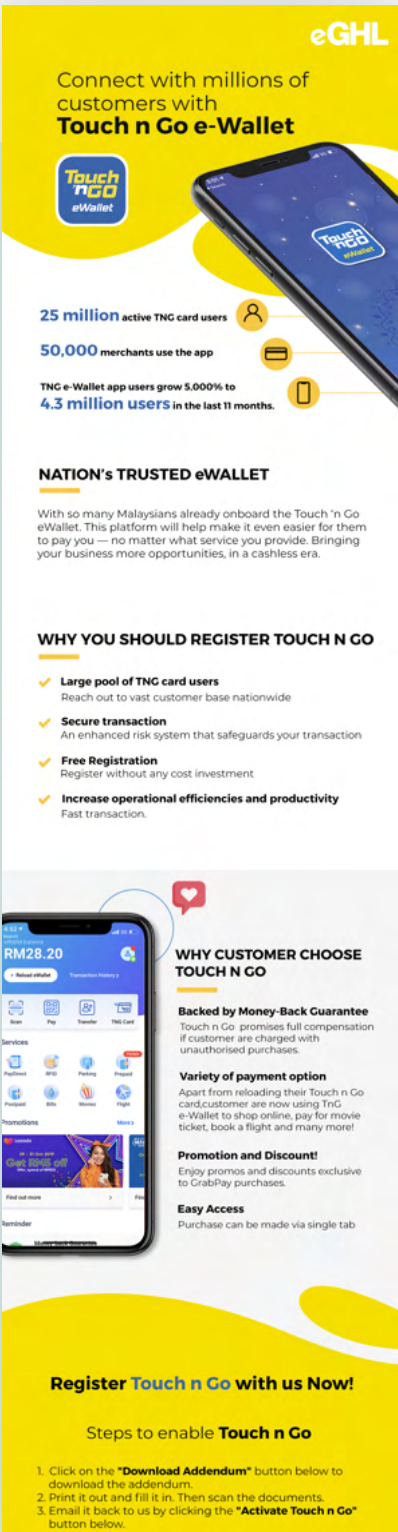
<https://e-ghl.com/what-is-a-payment-gateway/>  
<https://e-ghl.com/effective-call-to-action-cta/>  
<https://e-ghl.com/e-wallet-scam/>  
<https://e-ghl.com/its-online-prime-time/>  
<https://e-ghl.com/make-customers-crave-your-product/>

## eGHL Newsletters & Landing Pages

Gathered essential pieces of information and prepared the copywriting and CTAs. Built the email in Mailchimp or the landing page with WP Builder according to the components provided by the designer. Adjusted/added design elements such as GIFs to enhance the email.

Some examples:

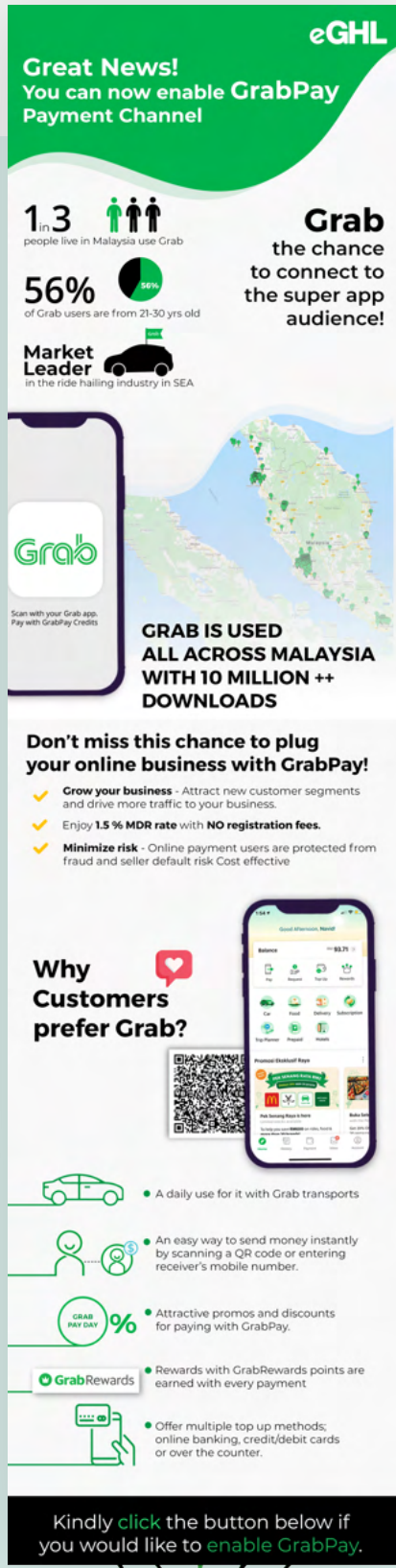
### eGHL x TouchnGo Landing Page



### eGHL x PayPal Newsletter



### eGHL x GrabPay Newsletter





# TESTIMONIES



**Hani Namira**

@soulfullyhh

I always love her touch for design! Professional standard!



**Nudra Rosli**

@nudrv

She is a wonderful person & has the potential for something BIG!



**Wong Yu Jin**

@wongyujin

She takes credit for what she does. Always thrive for the best.

